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(54) Title: **PROJECT MANAGEMENT**

(57) Abstract: A method of managing preset and bespoke projects efficiently within a collaborative environment that utilises in-
tranets and or the internet to convey data and messages. In one expression of utility a method of commercialising of proposed
intellectual property rights comprising five steps is disclosed. The steps are identifying and protecting intellectual property asso-
ciated with the invention; developing a prototype product and or end user products based on the intellectual property rights being
pursued; identifying and/or developing potential markets for the products; determining a preferred route to market for the products;
and, depending on the preferred route to market, either licensing the invention to 3rd parties and or establishing new companies to
bring products to market directly. Also disclosed is a system (10) for implementing the method. The system comprises data storage
means (12) including data structures, data processing means (14) in communication with the data storage means, input means (16)
and output means (18).

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